

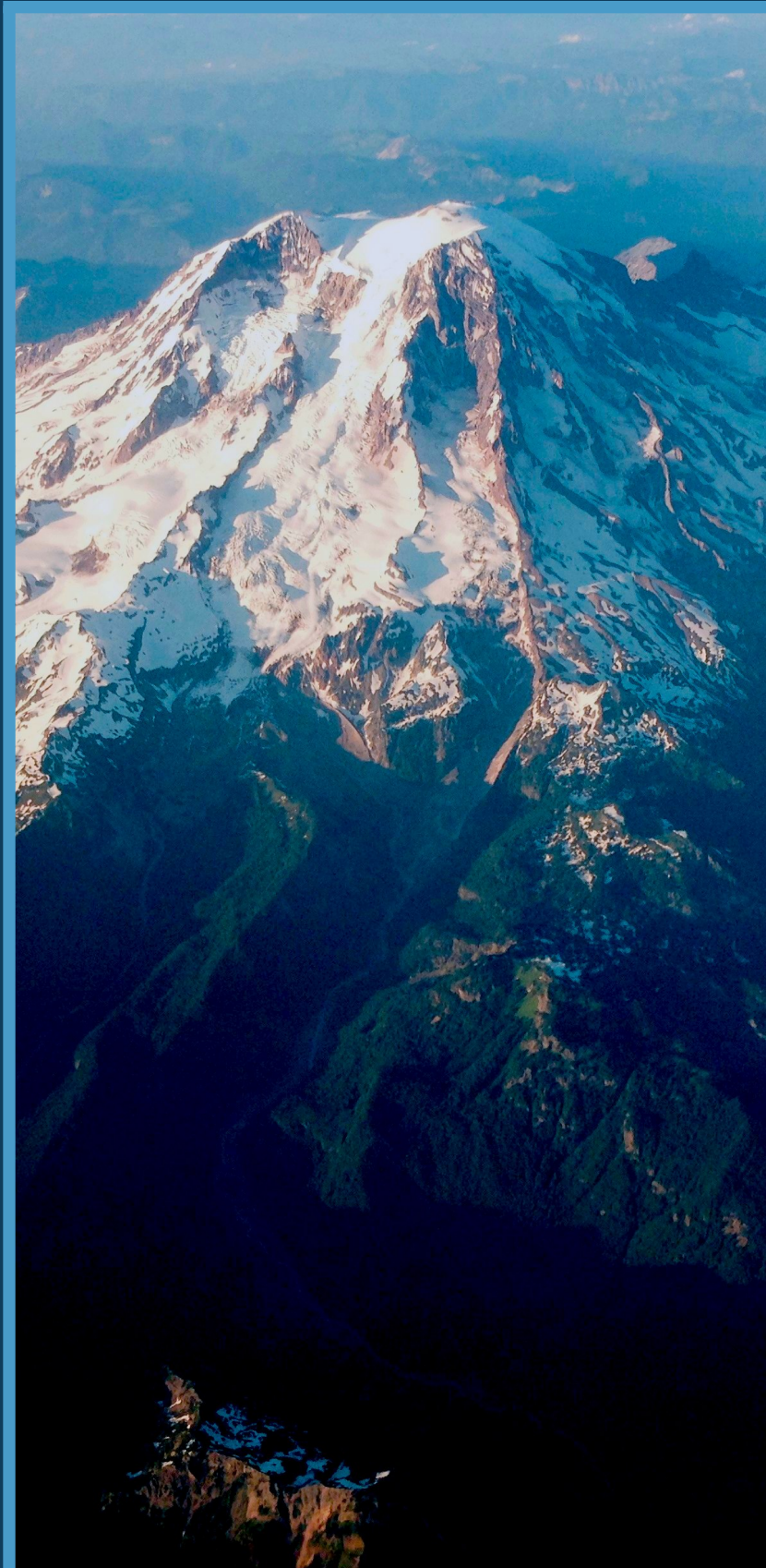
TACTICAL SOLUTIONS



WEST COAST
CAPITAL MANAGEMENT

West Coast Capital Management offers a unique investment experience built upon strategies that aim to minimize risk while aspiring to increase overall wealth.

- Utilizing a spectrum of investment strategies across a universe of possibilities
- Investment philosophy built to minimize risk
- Intelligent market foresight



Independent Philosophy

We offer risk-managed portfolios that are tailored to meet long term financial goals.

INDEPENDENCE

West Coast Capital Management is a boutique style independent Registered Investment Advisory Firm. We have no Wall Street parent firm that we answer to, we have only our clients. Having complete independence allows us to offer the very best ideas and strategies out of a universe of investment plans.

BROAD EXPERTISE

We have a broad understanding and expertise in building investment portfolios of all kinds. Having the ability to pick and chose from the best strategies in the industry positions us as a highly competitive advisory firm.

RISK-CENTERED PHILOSOPHY

There can't be enough said about the importance of risk management but sadly many investors don't fully understand how much risk they are actually exposed to. Clarifying this element of the investment process is a critical first step.

COMPANY PROFILE

- Founded: 2006
- Services: investment and portfolio management
- Portfolios: conservative, moderately conservative, moderate, moderately aggressive, aggressive
- Strategies: intelligent portfolio management

Guided Investing

Tactical Allocation strategies protect and grow wealth

ABANDON BUY & HOLD

What worked in one period of time doesn't necessarily work in another. In the 80's and 90's a buy and hold investor saw incredible returns as market prices continued to climb. One must ask "are we experiencing those same markets today?" The answer is no. So why use the same strategies?

FULL SPECTRUM OF INVESTMENT OPTIONS

We provide a comprehensive money management platform comprised of well-diversified portfolios. This broad selection allows for effective long-term strategies customized to each investor's specific goals and risk tolerance.

TACTICAL ALLOCATION

WCCM uses tactical asset allocation strategies in managing client portfolios. Our tactical approach has many advantages over the buy and hold strategies that are employed by big name Wall Street firms. We have found over the years that clients prefer the hands on, personal touch of an active manager who is focused 100% on their goals and risk tolerance.

LIMIT LOSS

We believe that its not necessarily how much you make that defines investment success but rather how much you don't lose in comparison to your risk tolerance. One of our many investment principles for our clients is to help them limit downside exposure. This keeps portfolios stable and on track to meet financial objectives.



The Difference

By working with West Coast Capital Management, you'll have access to investment strategies built for today's volatile markets.

PERSONAL PLANNING

Understanding the unique personal and financial goals of our clients is the first step in building suitable investment strategies. As goals change, you need your financial strategies to stay current and effective. This is where our tactical investment approach is so powerful.

MONITOR & TRACK

Keeping an eye on investment performance is a critical step in ensuring the success of financial goals. WCCM utilizes many state-of-the-art systems that help track overall portfolio performance and will alert us when a specific investment has fallen below a satisfactory level. This allows us to always be in line with client goals and risk tolerance.

RISK-MANAGEMENT

Often times, investors are unaware of how much risk their portfolios are actually exposed to. They take advice from their financial consultants but are never fully examined to see what level of risk is truly suitable. Consequently, many investors experience severe losses that wipe out many years of gains. Our approach to investing is always risk management first, wealth accumulation second.



Proper Diversification

Our wide variety of active managers comprise to make a suit of powerful investment opportunities

ACTIVE MANAGERS

An element of an intelligent asset allocation plan is utilizing suite of money managers within a portfolio. Each manager should compliment each other, without overlap. When choosing money managers we search for proven, long term track records. Each manager must show historically low volatility, low drawdown, and long term outperformance of their benchmark.

CONSERVATIVE

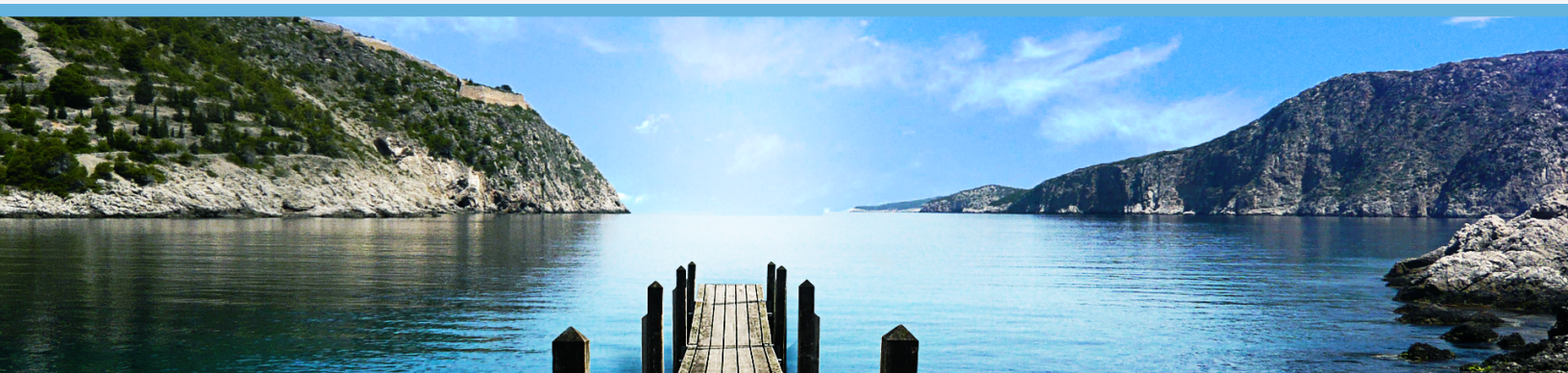
For protecting principle with consistent predictable returns.

MODERATE

For the investor who is looking for a competitive rate of return but with less loss exposure.

GROWTH

For optimizing long-term investment returns with a higher degree of risk.







WEST COAST CAPITAL MANAGEMENT

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Investment Advisory Services are offered through West Coast Capital Management, LLC, a Registered Investment Advisor. 2345 S. Alma School Rd #102 Mesa, AZ 85210